

Voice Based Farmers Helpline Delivers Agricultural Information to Farmers in Kenya

The Kenya Farmers' Helpline – Huduma Kwa Wakulima which was set up in Kenya in 2009 through support from the Rockefeller Foundation is providing agricultural and horticultural information, advice and support

Tegameo, InfoNetBiovision, and ACDIVOCA Kenya.

A live call demonstration was carried out during this meeting facilitated by KenCall. The helpline operates through a content and customer management system which has farmer information, content and questions and answers stored.

The idea is already being sold to the agriculture ministry .If it works in Kenya , it will be expanded to other countries in Africa.

Mr James Nyoro- Rockefeller



Availability of timely information is key for sustainable agricultural practices

over the phone to small holder farmers who are living on or around the subsistence level.

In a meeting held on 12th February 2010 at the Alliance for a Green Revolution in Africa (AGRA) conference room, partners established opportunities of collaboration and partnership. They included ICPAC, Technoserve,

Mr. Cromwell Lukorito, ICPAC agriculture and food security representative informed the meeting that ICPAC is willing to enter into an agreement with the Kenya Farmers Helpline to disseminate climate information to farmers. The helpline is in a test period and will be adopted in other countries if successful.

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Also visit <http://www.kencall.com/>*